



Consulting Proposal

Project title



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About me

I am a highly skilled and results-driven professional with a proven track record of leading successful business transformations. I have extensive experience in education, environment, communications, and project management, which has enabled me to identify opportunities for improvement, implement strategic initiatives, and deliver sustainable growth.

In addition to my professional achievements, I am a passionate advocate for the environment. I strongly believe that businesses have a responsibility to reduce their environmental impact and I am committed to promoting sustainability practices.

With my unique combination of business transformation skills, education experience, and passion for the environment, I am a highly versatile and effective leader who is dedicated to making a positive impact in the world and providing proactive solutions for a range of clients.



Experience and clients

Over a decade of experience across the private and public sector has equipped me with the skills and expertise to operate on both the global and local level. This has included leadership positions at organisations including but not limited to:



THOMSON REUTERS



the
transformin
autism
project



The Glenesk
Country House Hotel & Spa



Times
Higher
Education

Solutions

I offer a range of bespoke services, based on client needs. Below are a range of solutions, that can be applied on a project-by-project basis:



Event/Programme/Project Management

With a diploma in project management and plenty of professional experience I am well-versed in managing all elements of a project, from planning, to implementation, to evaluation



Educational Consulting

I am a trained primary school teacher and have fulfilled educational leadership roles in both the charity and private sector. I offer deep pedagogical knowledge and expert level practitioner skills, applicable to any educational setting.



Communications Solutions

I have vast experience in planning, delivery and evaluation of numerous comms techniques. This has led to specialist knowledge in social media management and fit-for-purpose marketing solutions.



Content Solutions

I have held a number of leadership positions involving the implementation of engaging and revenue-driving content. This has placed me well to a business world where 'content is king'




Testimonial

“Chris is a well respected and experienced project management and marketing professional. I have seen Chris manage and lead a range of complex and large-scale projects very successfully. Chris has the most delightful personality and I had enormous pleasure working with him.”

≈ Azusa Tanaka, Founder, Usagi Consulting



**How can we
work together?**



Event/programme/project management

01


Backed by over 10 years in both private- and third-sectors, I offer tangible results and clear working practices to all projects and programmes I lead.

What does this look like?

- Project planning
- Project implementation
- Project evaluation
- End-to-end project management and leadership

*Guide pricing - dependent on project scope

Project management
£525/day*

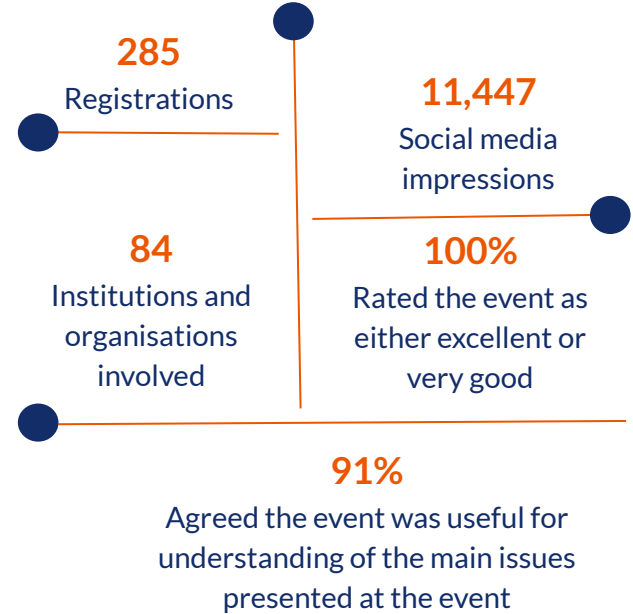
- 
- Plan and organise project, set timelines, allocate resources.
 - Communicate effectively with stakeholders, team and clients.
 - Identify and manage project risks, adapt to changes.
 - Manage budgets and allocate resources efficiently.
 - Monitor progress, evaluate performance, take corrective actions

Global experience handling multifaceted projects in UK, USA, Australia and Asia

Experience in corporate and charity settings

Project example

- Project name: THE Campus Live SE Asia 2023
- Project website: <https://www.timeshighered-events.com/live-seasia-2022>
- Project description: A collaboration by Times Higher Education and the National University of Singapore, THE Campus Live SE Asia offered leaders, academics, administrators and decision-makers the opportunity to gather to discuss shared successes, goals and challenges.



Partners:



£350/day*

**Bespoke educational/
safeguarding
solutions**

- Informed, observation and evaluation of projects
- Advisory report outlining actions for improvement and success

£300/day

**Training/workshop
facilitation**

- Expert-level facilitation of workshops, training, courses, meetings

£500/day*

**Programme/
workshop design**

- End-to-end planning, design, administration, implementation and evaluation of educational projects

£30/hour

Tutoring

- Targeted approach for children aged 6 -12, across subjects
- Grounded in over 5 years classroom experience

*Guide pricing - dependent on project scope



Educational consulting

02

With sound pedagogical knowledge, vast, practical experience and trained to level 5 in safeguarding children and adults, I bring a market-leading approach to all educational projects.

What does this look like?

- Educational troubleshooting
- Programme/workshop design
- Safeguarding solutions
- Training/workshop facilitation
- Tutoring

Educational consulting example



My time at Vauxhall City Farm gave me great experience in programme management in a charity setting and allowed me to overhaul internal processes and external marketing to improve educational outputs.

This led to greater safeguarding and the education department turning over approximately **£159,000** - the first time it had shown a profit since the farm's inception in 1976.

Reviewed, improved, compliant and proactive policies



Safeguarding Children & Vulnerable Adults Policy

Child Protection Policy Statement

Children and young people have a right to be safe and happy in the activities they, or their parents and carers, choose. Parents and carers have a right to believe that, in entrusting their children to Vauxhall City Farm, they will stay safe from harm.

Vauxhall City Farm is a charity helping young people realise their potential. Our mission is borne from our belief that all young people have potential to be responsible members of society; that they should have equal access to quality youth work and education, and that participation, learning and achievement can have a positive impact on their self-worth. It is therefore the policy of Vauxhall City Farm to take all reasonable steps to ensure the health, safety and welfare of all children and young people involved in our work.

The abuse of children and young people – physically, emotionally and sexually – is a sad fact of life. Children and young people may be abused regardless of their age, gender, religious belief, sexuality, culture or ability. Abuse is usually, but not always, carried out by someone the young person knows and trusts. Protection from abuse is an integral part of Vauxhall City Farm's practice and safeguarding culture.

Programme design, inclusive of educational outcomes and scalable growth



March: Young Farmers (7-14 years)

Young Farmers is a weekly Saturday morning club which inspires young people aged 8-14...

[Read more](#)



Sustainable Spring Half-Term '22

Join us for a Spring Half-Term Club focussed all around sustainability!

[Read more](#)



February: Young Farmers (7-14 years)

Young Farmers is a weekly Saturday morning club which inspires young people aged 8-14...

[Read more](#)

Increased social media followership, driving revenue and awareness of educational programmes



Communications Solutions

03

Effective communication is critical for any modern-day organisation to thrive and succeed. It establishes your organisation's values and mission, promotes collaboration, and improves growth.

With over a decade of experience across public service, the charity sector and private industry, I bring a wide range of skills and passion to revenue-driving, authentic communications.



£225/day

Social media coordination

- Content creation*
 - Content scheduling: 2 posts/week
 - Performance tracking
- *Across chosen channel

Bronze package - £485/month

- Content creation*
- Content scheduling: 2 post/week, 1 reel/month
- Performance tracking and analytics
- Daily external comms

*Across one channel

Silver package - £600/month

- Content creation*
- Content scheduling: 3 post/week, 1 reel/fortnight
- Performance tracking and analytics
- Daily external comms
- Paid promotion of 1 chosen post/month

*Across two channels

Gold package - £850/month

- Content creation*
 - Content scheduling: as per silver package
 - Performance tracking, analytics and reporting
 - Daily external comms
 - Paid promotion of 2 chosen posts/month
 - Competitor analysis
 - Social media audit
 - Policy review/creation
 - Ad-hoc content creation
 - Insights tailored to your business
- *Across multiple channels

Social media management

Digital marketing and social media are at the heart of driving your message, in a cost-effective and dynamic way.

I offer several packages to transform your online presence: increasing followership, consolidating company voice and driving greater revenue.

From a day-rate, inclusive of social media coordination to full, 360 management of social media and comms, I offer a sliding scale of services to cater for all requirements, with in depth knowledge of platforms including:





Content solutions

04

Are you struggling to create engaging content? As a professional writer, I offer a range of content solutions, including:

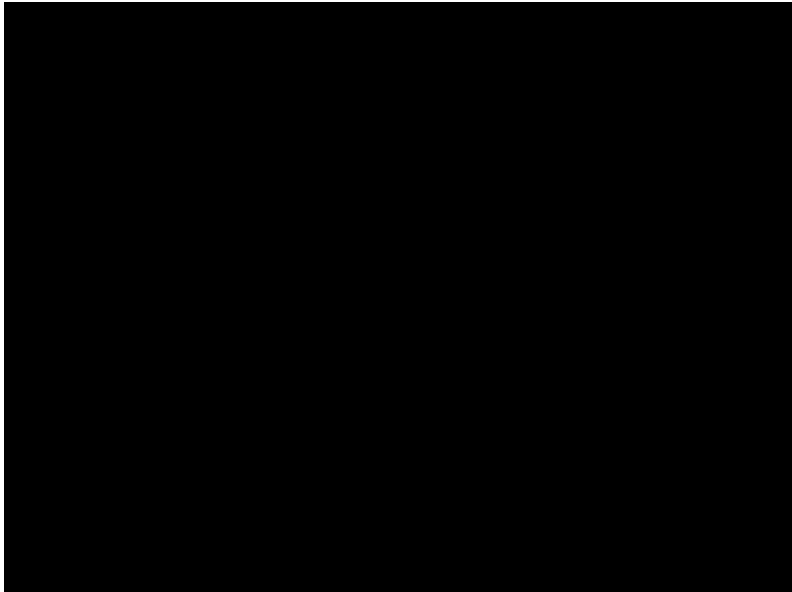
- Blogging
- Copywriting
- Editing and proofing
- Podcasts

Let me help you develop compelling materials that drive sales, informative blog articles that attract and retain readers, and entertaining podcasts that educate and engage your audience.

Examples

Media content

Collaboration with Lambeth and Vauxhall City Farm



Podcast



What now? What next? Insights into Australia's tertiary education sector

John Ross & Chris Platt (Times Higher Education) on the key issues in Australian higher education

APRIL 13, 2023 CLAIRE FIELD EPISODE 85



Podcast on global insights on higher education with consequent write up for Times Higher Education

Happy Easter from THE Campus Live ANZ

Mid-term break is upon us and, as the lead on [THE Campus Live ANZ](#), I thought it would be a good time to take stock and see what the first quarter of 2023 has brought. If you'd prefer to listen, rather than read APAC editor John Ross and I were guests on [Claire Field's](#) amazing **What Now? What Next?** podcast. The link to which can be found [here](#).

It seems like only yesterday that we were saying "goodbye" to the pandemic, ushering in the Albo administration and seeing the exit of New Zealand's talismanic Jacinda Ardern. But some of these events were almost a year ago and plenty has changed since then. Those changes have been the driver for the content covered in this year's [THE Campus Live ANZ](#). being held at the



Summary

If you're looking for an education and communications consultant who can create compelling messaging, develop innovative programs and cater to diverse audiences' unique needs, look no further. I possess the expertise, passion and dedication needed to elevate your organisation to new heights. Let's work together to achieve your goals!

Contact and next steps

Want a chat? Want a tailored briefing for your project?
Get in touch...

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Chris Platt, **Founder**
Platt-Solutions





Thank you.

